SONY

BRAVIA **Professional** 4K colour LED Displays

43" - 100" **Professional 4K LED Displays**

> FW-43XD8001 FW-49XD8001 FW-55XD8501 FW-65XD8501 FW-75XD8501 FW-85XD8501 FWD-100ZD9501

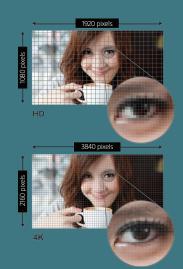
KEY FEATURES

Leading clearly

Our BRAVIA Displays offer the same exquisite 4K picture quality and styling you'd expect from the best consumer TVs – with serious features and rock-solid reliability you'd demand from the best professional product. So now there's no need to compromise.

Fantastic 16:9 4K resolution (3840 x 2160 pixels)

Our line-up can produce over 8 megapixels. That's four times the resolution of Full HD, for a level of realism audiences will almost want to reach out and touch.





4K Next generation picture quality

Bring the incredible depth and quality of 4K resolution to your business with our BRAVIA Professional 4K LED Displays, now available in 43" – 100" screen sizes.

Superior displays designed for business

Portrait, advanced control, professional mode, optional interactive compatibility, 17/7 operation or an embedded HTML5 platform for easy digital signage creation; our BRAVIA 4K Displays are designed to suit all your professional needs so you always present a clear image.

Professional design

Our line-up offers all the technological performance and style you'd expect from BRAVIA, powered by the latest X1 processor. The 4K LCD panel produces four times the pixels of Full HD for outstanding picture quality, while the ultra-slim design enhances any corporate or retail environment.

Do more with our BRAVIA built-in solutions

Look no further with BRAVIA. Our new range features a number of fantastic built-in solutions to customise your BRAVIA exactly the way you want. From Security Viewer/Recorder, TDM Digital Signage, Smart Automation System and the Applications Store, there's no need for any external devices or players.













Ultimate Picture Quality

16:9 4K resolution (3840 x 2160 pixels)

With over 8 million pixels, a 4K resolution screen offers four times the detail of Full HD. Combined with the ability to manage 4K 60P up to 18Gbps, it now produces a level of detail and realism beyond anything you've seen before.

New 4K X1 Processor

Twice as powerful as our previous generation BRAVIA, the new 4K X1 Processor enhances contrast, clarity and colour to the highest level. Clarity improves with intelligent upscaling and noise reduction, colours are individually enhanced, and the dynamic range of contrast is optimised frame by frame.

Improve content quality with Reality Creation

This high picture quality engine takes Full HD content much, much closer to 4K Ultra HD quality. Whether it's a presentation to clients or engaging digital signage, you'll get the best picture possible.

Compatible with High Dynamic Range (HDR)*

View a wider range of brightness levels with HDR, the emerging video format that allows content creators to expand their range of creativity.





Complete Simplicity

Installation friendly

The slim, stylish display offers a wide range of mounting options, is VESA compliant and integrates colour neatly into any corporate, retail or educational environment.

Versatile control options

Easily control your BRAVIA remotely – including on/off, input signal select and adjust volume – via IP or via RS-232C.

Automatic on/off feature

Easily programme your BRAVIA with the On Timer feature to automatically turn the flat panel on /off.

Portrait capability

(TDM Digital Signage)

Use the BRAVIA Display in portrait for greater signage impact.

Create and generate your signage content

simply and without limitation. This easy-to-

other live web content to produce dynamic

use authoring tool lets you combine text,

graphics, video, social media feeds and

Built-in Digital Signage Platform*

Professional Mode

There's now more control to disable input or remote control, remove labels and block buttons; customise and store display settings and features, add security then copy them easily from display to display via USB flash memory.

The total touchscreen solution

Turn your BRAVIA into an interactive touchscreen with our IR and capacitive technology overlays. Designed to fit seamlessly onto the BRAVIA screen, it's easy to set up and allows 10 multi-touch points for greater interaction. Contact your local Sony dealer for more information.



Full Personalisation







Built-in Media Player

marketing messages.

Play a photos and videos playlist from a USB key, in Full HD and 4K.

Built-in Android Applications Store

Endless possibilities to display what you need, without external devices, through dedicated applications.

Built-in Mirroring Google Cast solution

Cast any content, simply and fast, to your BRAVIA, from computers to mobiles.

Built-in Smart Automation System

Efficient source automated system for smart input management.

Built-in Meeting-Room solution*

Meeting room enhanced interface, with many smart features such as Scheduling, Whiteboard and Time Keeper.**

Built-in IPTV player

Stream any IP feed directly to your BRAVIA without any set-top box or players.
Save costs and get interactive channels, video-on-demand, and much more.

Built-in Security Camera Solution*

Show and record Sony security cameras to watch up to 10 video streams at the same time, up to 4K resolution.

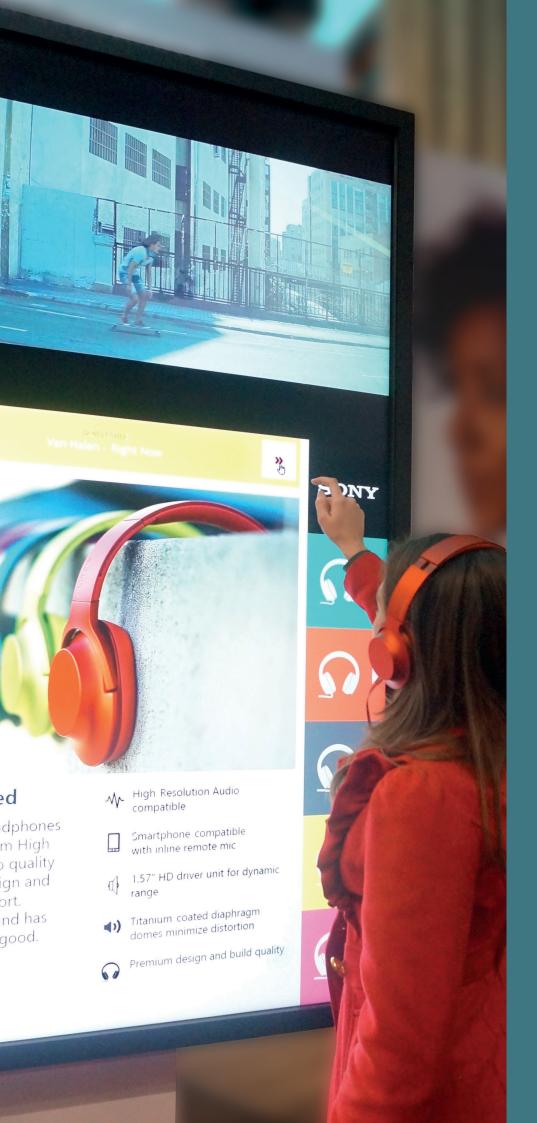












Bring the incredible depth and quality of 4K resolution to your business

Ideal for:

Corporate presentation
Digital signage
Video conferencing
Education

PrimeSupport

All Sony BRAVIA Professional Displays sold into the EU, Norway and Switzerland come supplied with a 3 Year PrimeSupport pack, offering unique services and benefits, including:

- Freephone telephone helpdesk support (00 800 7898 7898) in 5 languages.
- Receive a completely new replacement model rather than repair as standard.

In addition, optional PrimeSupport Plus packs can be purchased to add a 2 year extension of the standard 3 year PrimeSupport and to give long-term assurance of expert support, technical assistance for 5 years from purchase date.

Prime**Support**



Prime**Support**+



Specificati	inns	EMI ADVIDOGGA	FIM 40VD0004	EW EEVDOEON	EW CEVEOLOG	EW ZEVDOE01	EW OFVEOROS	EWD 1007D0501	
		FW-43XD8001 43"	FW-49XD8001 49"	FW-55XD8501	FW-65XD8501 65"	FW-75XD8501	FW-85XD8501 85"	FWD-100ZD9501	
General features	Screen size (diagonal) Brightness (cd/m²)***	43	400	450	450	75'' 450	450	Up to 2,000 cd/m ² *	
	Native constrast ratio		^	-	4,000:1	-		5,000:1	
	Response time (ms) Dynamic contrast ratio	8 8 5 5 5 6 4 ms over1 million							
	Display resolution	4K (3840x2160)							
	Aspect ratio Portrait compatibility	16:9 Yes							
	Android system	Yes							
	Dimming type Display device	Frame Dimming Local Dimm LCD							
	Backlight type	Edge LED						Direct LED X1 Extreme	
	Processor Operation time	TBC X1 X1 X1 Ex							
V system	TV Tuner	DVB-T/T2/C/S/S2							
'ideo specs	Number of tuners Wide Mode	2 Full/Normal/Wide Zoom/Zoom/Caption/14:9 for Video Normal/Full1/Full2 for PC							
	4:3 Default	Yes 4K.X-Reality PRO, with X-tend							
	Video Processing	4k X-Reality PRO Dynamic Rang							
	Motionflow Triluminos	Motionflow XR 200Hz Motionflow XR 800Hz						Motionflow XR 1200Hz	
	Viewing angle (Right/Left/Up/Down)	Yes 178 (89/89/89)							
	Compatible with HDR Video Signal	Yes							
	4K 60P quality format	4096x2160p(24, 50, 60Hz), 3840x2160p(24, 25, 30, 50, 60Hz), 1080p(30, 50, 60Hz), 1080/24p, 1080i(50, 60Hz), 720p(30, 50, 50, 60Hz), 720p(30, 50, 50, 50, 50, 50, 50, 50, 50), 720p(30, 50, 50, 50, 50, 50, 50), 720p(30, 50, 50, 50, 50, 50, 50, 50), 720p(30, 50, 50, 50, 50, 50, 50, 50), 720p(30, 50, 50, 50, 50, 50), 720p(30, 50, 50, 50, 50, 50), 720p(30, 5							
	HDMI auto wake-up	Yes							
	3D glasses				-			Active TDG-BT500A	
Audio specs	Speaker position	Down Firing							
Signage Built-in Solutions	Audio Power Output Invisible speaker	10W+10W 7.5W+7.5W+7.5W 10W+10W Yes							
	Built-in Digital Signage Platform	Yes* (16 GB storage available)							
	Built-in Media Player Built-in Android Applications Store	Yes Yac							
	Built-in Mirroring Google Cast	Yes							
Corporate Built-in Solutions	solution Built-in Smart Automation System	Yes							
	Built-in Meeting-Room solution	Yes Yest Yes (UDP/RTP)							
	Built-in IPTV player								
ecurity Built-in Jolutions	Built-in Security Camera Solution	Yes							
		DT 44 40 1040	PT-1149-IR10	PT-1155-IR10	PT-1165-IR10	PT-1175-IR10			
iteractivity	10 point IR touch overlay*	PT-1143-IR10	1 1-1143-1110	1 1-1155-11110		FI-III/3-INIU	PT-1185-IR10	PT-11100-IR10	
	Wi-Fi direct / Wi-Fi Certified	P1-1143-IR10	1 1-1143-11(10	T I-H55-IKIO	Yes	FI-III/S-INIU	P1-1185-IR10	PT-11100-IR10	
	Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update	P1-1143-IR10	1 1-1149-11110	1 1-1133-IKIO	Yes Yes Yes (network	or USB)	P1-T185-1R10	PT-11100-IR10	
	S Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update Internet Browser	P1-T143-IR10	1 1-1149-11110	1 1-1133-11110	Yes Yes Yes (network Yes (Ope	or USB) ra)	P1-1185-IR10	PT-11100-IR10	
	Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update				Yes Yes Yes (network Yes (Ope Integrate Yes	or USB) ra) ed			
	Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update Internet Browser Wireless LAN				Yes	or USB) ra) ed nJpeg) / MOV / WMV / N		PT-11100-IR10 3 / WMA / WAV / JPEG / MPO /	
	Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update Internet Browser Wireless LAN USB HDD REC USB Play (contents) On screen clock				Yes Yes (network Yes (ope Integrate Yes Yes (AVI(XVID) / AVI(Moti RAW(AR) Yes	or USB) ra) ed nJpeg) / MOV / WMV / N			
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Convenience eatures Control specs Inputs and outputs Design eatures Invironment specs	Wi-Fi direct / Wi-Fi Certified DLNA / Miracast (screen mirorring) Firmware update Internet Browser Wireless LAN USB HDD REC USB Play (contents) On screen clock Sleep timer / On/Off timer IP Control RS-232C Control MHL HDCP RF Connection Input(s) IF (BS/CS) Input(s) Component Video (V/Pb/Pr) Input(s) SCART (without Smartlink) HDMI**Connection(s) FORMIC (STORT) Analog Audio Input(s) (Total) Analog Audio Input(s) Finish (Surface Color) Table Top Stand VESA* Hole Spacing Compatible Light Sensor Energy Label Screen size (measured diagonally) Power Consumption (in Standby) Power Consumption (in Operation) Dynamic Backlight Control Power Saving Mode / Back Light Off Mode AC Power Input Display Only (WxHxD) (Approx.) Display Only Display With Stand	1 (Side Analog 1 (Side Analog 2 (1Analog Com 2 (1Analog Com 4 (100 x 200 mm) A 82W 1 (Pigtail) 96.0x56.4x4.5 (1.03) cm 96.0x61.2x 21.6 cm 107.8 x 70.5 x 15.8 cm 12.3 Kg 13.2 Kg	Conversion) 4(si ersion/1Rear) Yes (200 x 300 mm A 80W AC 109.3x63.9x4.4 (1.05) cm 109.3x68.6x21.6 cm 121.3 x 78.0 x 16.9 cm 13.2 Kg 14.2 kg	de3, rear1) (Rear) A	Yes Yes Yes (Network Yes (Ope Integrate Yes) Yes (Ope Integrate Yes Yes Yes Yes AW(IAMI) AW(Moth RAW(IAMI) Yes Yes Yes Yes Yes Yes Yes (Jack Yes) 1 (Side 1 (Side 1 (Side) 1 (Ifear Hybrid 1 (Ifear Hybrid 1 (Side) 1 (Side	or USB) ra) ed nlpeg) / MOV / WMV / N "" 3,5)))) W/Component) Rear d Subwoofer Out)) Yes (400 A+ 63.9cm 147W 167.7x96.9x4.9(1.57) cm 167.7x102.6x28.6 cm 206.2 x 109.1 x 22.8 cm 33.4 Kg 38.7 Kg	4(outside1, center 1 (Side) x 300 mm) A+ 1 (Pigtail) 191.7x110.9x7.3(2.00) cm 191.7x18.2x40.2 cm 209.5 x 124.6 x 40.3 cm 60.2 kg 65.6 kg	Yes (optional accessory) 1 (Side Analog Conversion) 1 (Side Analog Conversion/1Read 2 (1Analog Conversion/1Read 413 W 225.8x130.3x9.8 cm 225.8x139.3x50.4 (67.5) cm 245.0 x 165.7 x 76.0 cm 118.6 kg 132.3 kg	
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^{*}peak brightness









CAB-RSJA1 RS232 jack cable



TDM digital signage software licenses TDM-DS1Y:1 year TDM-DS3Y:3 years



Touch overlays* PT-KIOSK-4065 PT-LIFTHI -4075



SU-WL450/PSE Wall Mount



SU-WL500/PSE Wall Mount for portrait use

Touch overlays are an optional accessory.
"+5V source detection
"Typical value of panel spec
"" SU-WL500 wall mount is
recommended
†Chargeable options

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