



Product Guide

Ultimate, all-around productivity

OfficeJet Pro 9000e Series
With HP+: Printing made brilliantly simple





Printing made brilliantly simple

HP+ is our simplest printing solution that makes printing easier with always-on, always-connected printers that never run out of ink⁵, an app that helps you get more done, and the superior print quality that comes from the exclusive use of Original HP Supplies.

HP OfficeJet Pro 9000e Series with HP+, get HP's simplest printing solution and more value with exclusive use of Original HP Ink. Opt into HP+ during printer setup to get 6 or 9 months of Instant Ink^{1,17} and an extra year of HP warranty (up to 3 years).¹⁹

In the future, HP+ will expand to additional hardware, solutions, including HP ENVY Pro, mobility and security features, and more.

INTRODUCING

Printing made brilliantly simple

HP+ is the simplest printing solution that makes printing simple with always-on, always-connected printers that never run out of ink an app that helps you get more done, and the superior print quality that comes from using only Original HP Supplies.



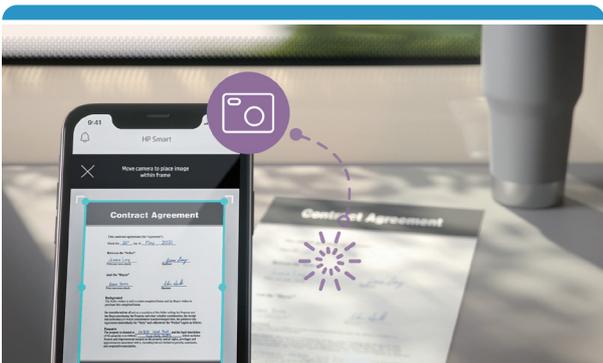
Better connected, always ready with HP+¹⁸

With HP+, get fewer printer interruptions with new connected cloud that automatically detects and fixes connectivity issues.



Never run out of ink with HP Instant Ink⁵

Save up to 70% with Instant Ink.² Enroll to get ink plus hassle-free delivery and recycling all starting at €0.99 a month.



Get more done with advanced HP Smart app features

Print on-the-go, scan multi-paged documents more easily, and save time with pre-programmed Shortcuts.



Investing in forests with every print¹⁶

With HP+, your printer supports Forest First sustainable printing. For every page printed, we invest in the protection and management of healthy forests.



Never run out with HP Instant Ink. Get ink, plus hassle-free delivery, and recycling all starting at €0.99 a month.⁵



Select a printing plan

Print a little or a lot—there's an option for everyone. Your subscription includes ink, hassle-free delivery, and prepaid recycling.



We ship you ink at no extra cost

When ink levels are low, we automatically ship a new cartridge. Cartridges are shipped before you need them, so you never run out.⁵



Enjoy total flexibility

You can cancel or change your plan anytime.⁶ If you don't use all of your pages, they automatically roll over to the next month.⁷

INK PLANS

Print more in a month?

Get an additional 10–15 pages for just €1.

15 Pages
a month
€0.99

50 Pages
a month
€2.99

100 Pages
a month
€4.99

Recommended
Home Printing Plan

Print less in a month?

Roll over up to 3x the number of pages in your plan.⁷

300 Pages
a month
€11.99

700 Pages
a month
€24.99

Recommended
Small Business Printing Plan

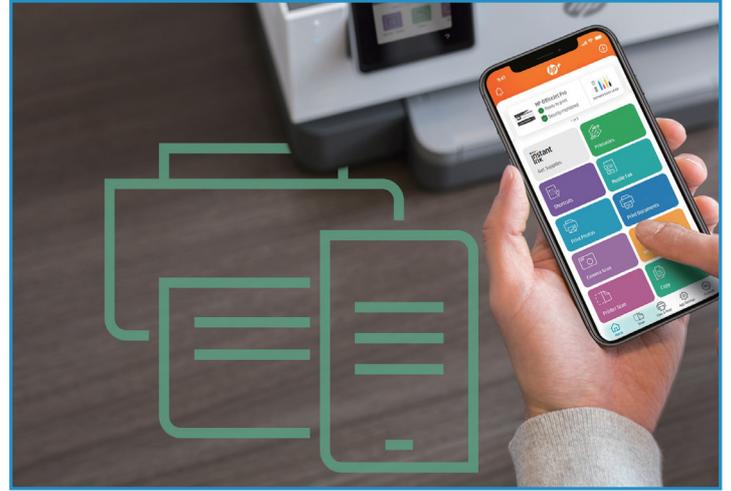
Revolutionary smart printer for your business

HP OfficeJet Pro 9000e All-in-One Series



Designed to save you time

Eliminate steps in repetitive tasks with Shortcuts.^{3,4} Scan to the cloud, email, and more—in just a tap.^{3,4} Even create editable, searchable documents from your phone or printer.^{3,4}



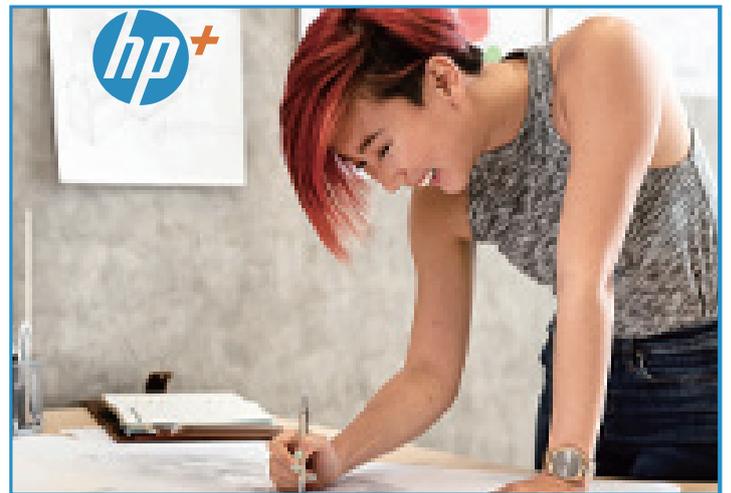
Freedom to work anywhere⁴

Get work done wherever, whenever—and easily print, scan, and copy from your phone—using the best-in-class HP Smart print app.⁸



Enhanced security, reliable connections

Get enhanced security to help maintain privacy and control, and self-healing Wi-Fi[®] that helps keep you connected.⁹



Printing made brilliantly simple

Choose HP+ to get HP's simplest printing solution and more value with exclusive use of Original HP Ink.

Target customer

HP OfficeJet Pro 9000e All-in-One Series



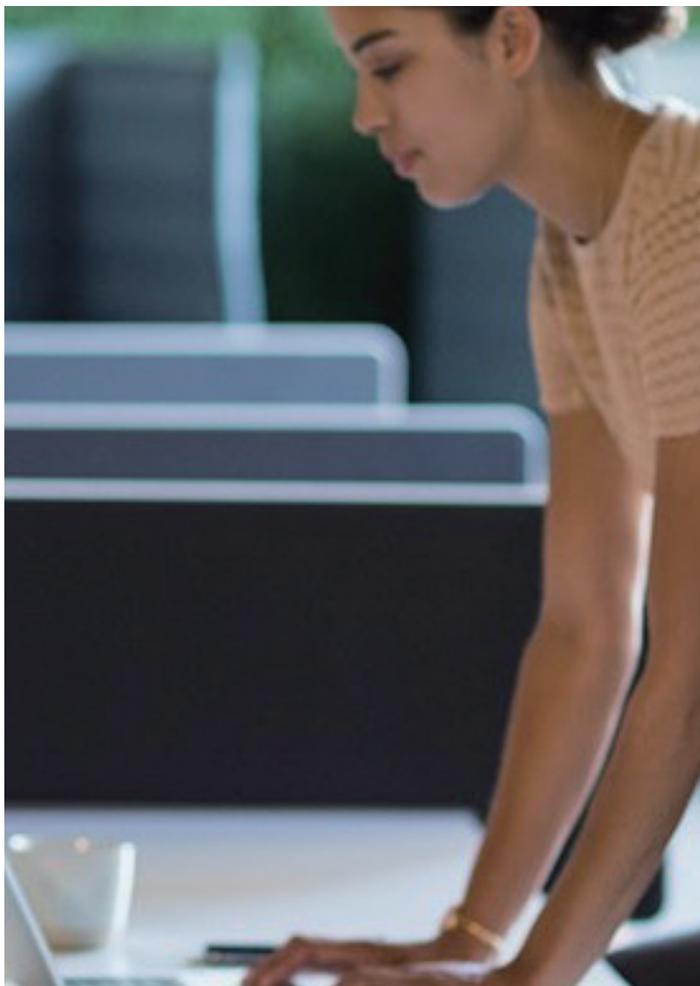
INDEPENDENT BUSINESS OWNERS

They are passionate about their business and want a printer that is simple and easy to use. They need the latest solutions to help them work smarter and stand out—so they can do more of what they love.



Customer needs

HP OfficeJet Pro 9000e All-in-One Series



Organization and productivity

- Time-saving steps to organize and digitize documents, receipts, invoices, and more
- Fast print speeds
- Two input trays to support high-volume printing
- Print an average of 400 pages/month, scan ~100 pages/month



Security

- Security to help protect devices, data, and documents



Mobility and collaboration

- Ability to access files, print, and share content with the entire team—on-the-go or in the office^{3,4}
- Minimal interruptions with seamless, reliable connectivity



Image

- Attractive, compact design that complements their space

Designed to save you time

HP OfficeJet Pro 9000e All-in-One Series



Hassle-free productivity

Work fast and hands-free with the 35-page ADF. Take on high-volume jobs with two 250-sheet paper trays that fit a full ream of paper (9020e model).

High speeds

Finish projects fast with dual-pass, two-sided scanning (9010e). Capture both sides of a page at once, and scan at speeds up to twice as fast with the 9020 model.

Smart document management

Organize documents 50% faster with Shortcuts—the first print app that automates scanning tasks.^{3,4}

The prints you want, fast

Produce business documents quickly with fast print speeds. Breeze through multi-page jobs with automatic two-sided printing.

Walk-up convenience

Print photos from a USB drive and scan to USB directly at the printer. Save time with the smartphone-style colour touchscreen. Make printing as easy as talking with HP Voice-Activated Printing.¹⁰

Freedom to work anywhere^{3,4}

HP OfficeJet Pro 9000e All-in-One Series



Ready when you are

Simplify your day and connect to what you need—on your schedule—using cloud-based printing over Wi-Fi® through your cellular network.¹¹

Printing just got more productive

Quickly access and print documents and images on your phone from Dropbox and Google Drive. Get the prints you need in just a few taps with the HP Smart app.^{3,4}

Amazing scanning and copying from your smartphone

Scan and share to Dropbox, Google Drive, email, or the cloud—and make copies from virtually anywhere—with the HP Smart app.^{3,4}

Smartphone notifications

Check ink levels and more when printing, copying, or scanning from your phone.^{3,4} With the HP Smart app, you'll know if your printer is low on ink, out of paper, or requires attention.^{3,4}

Enhanced security, reliable connections

HP OfficeJet Pro 9000e All-in-One Series



Ready to help protect business

Help keep your devices safe, your data secure, and your documents private. With enhanced security, these printers can help protect against viruses, malware, and unauthorized access.

Your reliable connection

Help reduce interruptions with self-healing Wi-Fi® that automatically detects and resolves connectivity issues.⁹

Extend your printing reach

Built-in wireless and ethernet capabilities let you easily access, print, and share resources on a network. Wi-Fi Direct printing lets you print directly from your phone—without accessing your network.¹¹

Series At a Glance



	OfficeJet 8010e All-in-One Series	OfficeJet Pro 8020e All-in-One Series	OfficeJet Pro 9010e All-in-One Series	OfficeJet Pro 9020e All-in-One Series
Model	Smart. Simple. Productive.	Essential, all-around productivity	Full-featured, all-around productivity	Ultimate, all-around productivity
Positioning				
Best for	Best for home office printing colour work documents and flyers	Best for home office printing including colour work documents and flyers	Best for small businesses managing records and printing professional colour presentations	Best for small businesses managing records and printing professional colour presentations
Capabilities	Print, scan, copy	Print, scan, copy, fax	Print, scan, copy, fax	Print, scan, copy, fax
Paper handling	<ul style="list-style-type: none"> Automatic 2-sided printing 225-page input tray 35-page automatic document feeder 	<ul style="list-style-type: none"> Automatic 2-sided printing 225-page input tray 35-page automatic document feeder 	<ul style="list-style-type: none"> Automatic 2-sided printing Automatic 2-sided scanning 250-page input tray 35-page automatic document feeder 	<ul style="list-style-type: none"> Automatic 2-sided printing Faster 2-sided scanning 500-page input capacity Dual input trays for different document sizes 35-page automatic document feeder
Print speed	Up to 18 pages per minute	Up to 20 pages per minute	Up to 22 pages per minute	Up to 24 pages per minute
Connectivity	Dual-band self-healing Wi-Fi®	Dual-band self-healing Wi-Fi® Ethernet	Dual-band self-healing Wi-Fi® Ethernet Print from USB	
Smart features	Optimized for HP Smart app to streamline set up and automate administrative tasks to manage docs 50% faster Modern mobile fax		Same features as 8000e series plus: <ul style="list-style-type: none"> Create editable, searchable documents from camera scan Time-saving shortcuts enabled on LCD control panel 	
<p>During printer set up, choose HP+ to receive + 6 or 9 months of Instant Ink^{1,17} + Save up to 70% on ink with HP Instant Ink² + 1 year extra HP warranty¹⁹ Choose HP+ at product setup to activate benefits. HP+ requires an HP account, internet connection, and use of Original HP Ink Cartridges to operate—see details at HP.com/plus.</p>				



HP OfficeJet Pro 9010e All-in-One Series

Product Walkaround

Designed to save you time

Dual-pass, two-sided copy and scan with 35-page ADF

Easy slide-off glass

6.73 cm (2.65") touchscreen control panel: Print, scan, copy, fax, and access time-saving Shortcuts^{3,4}

Walk-up USB port—print photos from USB, scan photos and PDFs to USB

22/18 ppm, black/colour¹²



60-sheet output tray

225-sheet input tray

HP Voice-Activated Printing—Amazon Alexa, Google Assistant™, or Microsoft Cortana™¹⁰

Enhanced security, reliable connections

Self-healing Wi-Fi® + Smart Support⁹
Enhanced security

Freedom to work anywhere⁴

HP Smart app:

Create custom Shortcuts and transfer scans into searchable content^{3,4}

Print securely virtually anywhere^{3,4}

Scan and copy remotely^{3,4}

HP OfficeJet Pro 9020e All-in-One Series

Product Walkaround



Designed to save you time

Single-pass, two-sided scanning up to twice as fast as the 9010e series, with 35-page ADF

6.73 cm (2.65")
touchscreen control panel:
Print, scan, copy, fax, and
access time-saving
Shortcuts^{3,4}

Enhanced security, reliable connections

Self-healing Wi-Fi® + Smart Support⁹
Enhanced security

Easy slide-off glass

24/20 ppm, black/colour¹²

Smart output tray management prevents paper spillage when the 100-sheet output tray is full

Walk-up USB port—print photos from USB, scan photos and PDFs to USB

500-sheet input capacity with two 250-sheet trays

HP Voice-Activated Printing—Amazon Alexa, Google Assistant™, or Microsoft Cortana™¹⁰

Freedom to work anywhere⁴

HP Smart app:

Create custom Shortcuts and transfer scans into searchable content^{3,4}
Print securely virtually anywhere^{3,4}
Scan and copy remotely^{3,4}

HP OfficeJet Pro 9010e All-in-One Series

HP wins vs. key competitors¹³



Key hardware differentiators

- **Self-healing Wi-Fi®** automatically detects and resolves connectivity issues, a feature key competitors do not have⁹
- **Enhanced security** to help protect devices, data, and documents compared to limited security support from competitors
- **Modern, compact design**

Best-in-class solutions

- **Best-in-class print app:** HP Smart—print, scan, and copy from virtually anywhere^{3,4}
- **Quick, easy setup** with the HP Smart app and integrated Bluetooth®^{3,4}
- **HP Shortcuts:** first mobile print app that automates scanning tasks and helps you organize documents 50% faster^{3,4}
- **Voice print** support with HP Voice-Activated Printing¹⁰

HP+ advantage

- + 6 or 9 months of Instant Ink^{1,17}
- + Save up to 70% on ink with HP Instant Ink²
- + 1 year extra HP warranty¹⁹

HP OfficeJet Pro 9020e All-in-One Series

HP wins vs. key competitors¹³



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Why

Opt-in at printer setup for more value and the simplest printing experience.

	With HP+ HP OfficeJet Pro 900e series	Without HP+ HP OfficeJet Pro 900e series
With Instant Ink ¹ Risk-free, no commitment	6 or 9 months ¹⁷	Instant Ink available
HP Warranty	Up to 3 years ¹⁹	Up to 2 years
Exclusive features	<ul style="list-style-type: none">• Advanced HP Smart app solutions• Forest First printing¹⁶	HP Smart App standard solutions
Original HP Ink Cartridges	Required to operate	Recommended
Other requirements	<ul style="list-style-type: none">• HP account• On-going Internet Connection	

Thank you.

1. Instant Ink sign up required. Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete Instant Ink signup within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. One offer redeemable per printer. Free months offer with Instant Ink subject to change after 10.31.2021. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. Unless service is cancelled within the promotional period online at <http://www.hpinstantink.com>, a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any overage fees and applicable taxes at the end of each month in the promotional period. See additional offer information available during online signup process. For service details, see <http://www.hpinstantink.com>.
2. Based on monthly subscription cost of HP Instant Ink 700-page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colourinkjet cartridge printers & MFPs using original standard capacity cartridges priced for: majority of EMEA countries <200 Euro; UK <200 GBP. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker -Final Historical 2020Q1. For details: www.keypointintelligence.com/HPInstantInkROW
3. Based on internal HP testing. Average timing estimate based on: (a) downloaded HP Smart app on mobile or desktop device, (b) setting up Shortcuts, and (c) scanning jobs which have more than 2–3 tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements, see hp.com/go/mobileprinting.
4. Requires the HP Smart app download. For details on local printing requirements see <http://www.hp.com/go/mobileprinting>. Certain features/software are available in English language only, and differ between desktop and mobile applications. Instant Ink subscription may be required. Instant Ink not available in all countries. See details at <http://www.hpinstantink.com>. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only, and may require additional purchase. For more information, see <http://www.hpsmart.com/mobile-fax>.
5. Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.
6. Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink plan you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details go to <http://www.instantink.hpconnected.com/terms>.
7. Rollover allows unused pages in a month to be placed in a rollover account and then applied to pages in excess of your monthly allowance. The rollover account balance is limited to a maximum of two times your monthly service plan pages on Toner plans and three times your monthly service plan pages on Ink plans. (Toner example: you can roll over up to 100 pages if you are on the 50-page plan. Ink example: you can roll over up to 150 pages if you are enrolled in a 70-page plan.)
8. Compared to OEM printing apps for the majority of top-selling inkjet/laser printers and all-in-ones for the home and office, priced less than or equal to €449.99. Market share as reported by IDC CYQ4 2019 Hardcopy Peripherals Tracker. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence - Buyers Lab hands-on testing and study commissioned by HP. For details, please see: <http://www.keypointintelligence.com/HPSmartApp>.
9. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance.
10. HP Voice-Activated Printing availability varies: in U.S. for Amazon Alexa, the Google Assistant™, and Microsoft® Cortana™; in U.K., Ireland, Australia, New Zealand, India, Singapore, and Canada for Amazon Alexa and the Google Assistant. Requires Amazon Alexa, Google Assistant, or Microsoft Cortana, and is available in certain countries; see hp.com/go/alexa, hp.com/go/hpgooglehome, and hp.com/go/cortana. Also requires an HP web-connected printer registered with Google Cloud Print™ or ePrint. For ePrint account registration, go to hp.com/go/HPConnected/help/eprint.
11. Mobile device needs to be connected to Wi-Fi Direct® signal of a Wi-Fi Direct–supported AiO or printer prior to printing. Details at hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance.
12. Print speed in pages per minute (ppm). Printing speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity.
13. Based on the manufacturers' published product specifications and/or internal HP analysis as of January 2019.
14. Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, see hp.com/go/learnaboutsupplies.
15. Yield based on ISO 24711 cartridge yields for extra-high-yield HP 916XL and high-yield HP 910XL Original Ink Cartridges, which are not included in printer purchase; purchase separately. HP 916XL Original Black Ink Cartridge is compatible with HP OfficeJet Pro 8025 and 8035 models only. Learn more at hp.com/go/learnaboutsupplies.
16. See additional details at <https://www8.hp.com/us/en/hp-information/sustainable-impact>. Investment includes NGO partnerships targeted to protect forests, improve responsible forest management and help develop Science Based Targets (SBT) for responsible management of forests.
17. 6 months applicable for HP OfficeJet Pro 9010e/9012e/9015e/9022e/9025e. 9 months applicable for HP OfficeJet Pro 9014e.
18. Improved printer connectivity utilizing Smart Driver and Print/Scan Doctor technology in the HP+ system, versus HP consumer printers without HP+.
19. Up to 3yrs HP Warranty in total, subject to activation of HP+ at set up and online registration. Three years consist of: (1) one year standard HP warranty; (2) one year extra HP warranty through HP+ activation at setup; and (3) one year bonus HP warranty through separate online registration, which must be completed at www.hp.com/eu/bo-nuswarranty/ within 60 days of printer purchase. Refer to the documentation in the printer box for further information on HP warranty. HP Warranty benefits apply in addition to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP Warranty. See: <https://support.hp.com/gb-en/document/c03922002?openCLC=true>.

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